

eMaritime Exchange Seafarer Social Network App Launched



The eMaritime Group have launched a free social network app eMaritime Exchange for Apple and Android.

Developed by seafarers for seafarers, the focus of the app is solely on improving the lives of mariners around the world. From breaking news to latest jobs posted daily and an interactive forum allowing the community to ask questions relevant to them and gain free advice from their global colleagues.

The app was conceived through extensive research from both users and others within the industry and has highly interactive content by the use of push notifications for breaking news and new job postings.

"We wanted to design the app with a simple to user interface, making the whole experience entirely user-focused. We want people to quickly and simply engage with the content without the need to log in or do any of the things which puts so many off using other apps.

We will be constantly developing and improving the app and website and look forward to the introduction of many new features such as industry videos, games and the ability to link with your existing social network accounts.. watch this space!"

- Mike Backhouse, Head of Marketing and Design, eMaritime Group

For more information visit www.eMaritimeExchange.com.

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